

Stuart N. Brotman, Esq.



Stuart N. Brotman is an American government policymaker, tenured university professor, management consultant, and lawyer. He has served in four Presidential Administrations on a bipartisan basis and has advised private and public sector clients in more than 30 countries across five continents. An appointed arbitrator for FedArb, he also serves as an arbitrator and mediator at the World Intellectual Property Organization (WIPO) in Geneva.

During the Carter Administration, Mr. Brotman served as Chief of Staff at the National Telecommunications and Information Administration (NTIA), where he worked closely with the White House, Congress, and the DOJ to develop early models for telecommunications convergence. In private practice, he has represented a diverse range of global clients, including Rolls Royce, MCI, and AT&T, on matters ranging from transnational data protection to cellular licensing negotiations.

A prolific scholar, Mr. Brotman has authored over 300 articles and the leading comprehensive treatise, *Communications Law and Practice*. He was the first person ever appointed to teach telecommunications law at Harvard Law School and served as its first visiting professor of entertainment and media law. His extensive experience across government, academia, and private practice makes him exceptionally qualified to resolve complex disputes in the digital and media age.

Areas of Expertise

- ENTERTAINMENT, MEDIA & SPORTS
- TELECOMMUNICATIONS
- INTELLECTUAL PROPERTY (COPYRIGHT & TRADEMARK)
- DIGITAL PRIVACY & CYBERSECURITY
- INTERNET & TECHNOLOGY
- ADMINISTRATIVE LAW
- CORPORATE GOVERNANCE
- INTERNATIONAL COMMUNICATIONS POLICY

Telecommunications and Media

- **Copyright Arbitration Royalty Panel:** Appointed by the U.S. Library of Congress as one of 50 experts to resolve disputes regarding copyright fees paid by cable television companies.
- **Industry Restructuring:** Involved in developing competitive benchmarks utilized during the restructuring of the American telecommunications industry.
- **Transnational Data Protection:** Represented Rolls Royce in complex matters involving international data privacy and security.

Management and Strategy

- **Mergers and Acquisitions:** Worked on M&A projects totaling \$150 billion and litigation matters involving over \$2 billion in damage claims.
- **Global Consulting:** Served as president of global firms providing strategic counsel to CEOs on regulatory policy and operations in North America, Europe, and Asia.

Professional History

Government and Public Policy

- **National Telecommunications and Information Administration (NTIA):** Served as Chief of Staff and Special Assistant to the President's principal communications policy adviser.
- **U.S. Department of State:** Appointed for two terms to the Advisory Committee on International Communications and Information Policy (ACICIP).
- **U.S. Library of Congress:** Served as an inaugural appointee to the Copyright Arbitration Royalty Panel (CARP).
- **President's Task Force on Electronic Postal Policy:** Served as Chair of the Legal Jurisdiction Subcommittee.

Legal and Consulting

- **Stuart N. Brotman Communications:** President of this global consulting firm since 1984, providing strategic and regulatory counsel to Fortune 100 companies.
- **Winthrop, Stimson, Putnam & Roberts:** Served as Counsel and founded the firm's Communications, Information, and Entertainment Practice Group (London and Brussels).
- **Morrison & Foerster:** Served as Counsel, specializing in communications and technology law.
- **The Museum of Television & Radio:** Served as President and CEO, overseeing major operations in New York and Los Angeles.

Academic Appointments

- **University of Tennessee, Knoxville:** Howard Distinguished Professor of Media Management and Law and Professor in the School of Journalism and Media.
- **Harvard Law School:** First faculty member to teach telecommunications law; first Visiting Professor of Entertainment and Media Law.
- **Northwestern University:** Professor in Residence (Doha, Qatar campus) and faculty at the School of Communication.
- **Tufts University:** Professorial faculty at the Fletcher School of Law and Diplomacy.

Education and Service

- **J.D., University of California, Berkeley** (Note and Comment Editor, *California Law Review*).
- **M.A. in Communications, University of Wisconsin-Madison.**
- **B.S., summa cum laude, Northwestern University.**
- **Professional Certification in Negotiation and Mediation, Harvard Law School.**
- **Eisenhower Fellow** and recipient of the Broadcast Education Association's **Lifetime Achievement Award.**